



Dear Community Partner,

The **first annual Pottstown PAL Carnival** is on the way, and we need your help. We believe this event has the potential to attract thousands of area residents, and to provide an overwhelmingly positive buzz for Pottstown and neighboring townships. Through a successful first effort, we can lay the foundation for many years of family fun and community togetherness. This year's event will be held from Wednesday, May 29 – Sunday, June 2. The Carnival will feature amusement rides, games, food and live entertainment for all ages.

As you can imagine, putting on an event of this magnitude is costly; however, it will provide great return for everyone involved. We cannot accomplish our vision or goals without the support of our friends in the business community. Please review your budget and the different sponsorship categories below to decide how you and your organization might be able to help.

Money raised from this event will benefit Pottstown Area Police Athletic League. Founded in 1985, Pottstown PAL is a non-profit organization which provides sports programs that involve over 500 children annually. We currently offer Baseball, Football, Cheerleading, Dek Hockey, and Wrestling to children in the immediate area. Pottstown PAL seeks to provide a welcoming outlet to those children who most need mentoring and guidance. We are devoted to the nurturing the values of integrity, respect, leadership and teamwork – and through this, have inspired countless residents to become healthy, active citizens.

If you should have any questions or comments, please feel free to give us a call at **610-327-0527** or send an email to Pottstown PAL's **President, John Durkin at jdu30020@hotmail.com**.

Thank you in advance for your support.

Please Detach & Return

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(Please Check Appropriate Level of Sponsorship)

Company Name:		Contact Name:
Address		
City:	State:	Zip:
Telephone Number:		E-Mail Address:
<ul style="list-style-type: none"> • Chief Sponsor- Company name listed on welcome banner. Sponsor name will be displayed in Carnival advertising once confirmed. Sponsor-provided banner will be hung at the carnival. Sponsor name will be listed on Sponsor board next to ticket box. Sponsor's name and logo will appear on Carnival website. 12 complimentary VIP wrist bands will be provided to each Chief Sponsor. 	\$ 2,000.00	All proceeds benefit the Pottstown Area Police Athletic League Please make checks payable to: Pottstown PAL 146 King St. Pottstown, PA 19464
<ul style="list-style-type: none"> • Captain Sponsor – Sponsor-provided banner will be hung at the Carnival. Sponsor name will be listed on Sponsor board next to ticket box. Sponsor name and logo will appear on Carnival website. 6 complimentary VIP wrist bands will be given to each Major Sponsor. 	\$ 750.00	
<ul style="list-style-type: none"> • Patrolman Sponsor – Sponsor name will be listed on Sponsor board next to ticket box. Sponsor name and logo will appear on Carnival website. 	\$ 200.00	
<ul style="list-style-type: none"> • Donor – Sponsor name will be listed on Sponsor board next to ticket box. 	Choose Your Amount: \$ _____	